

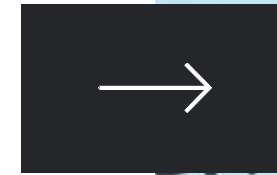
Career Agility
Navigating Diverse Industries
as a Project Manager

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Career Agility

Navigating Diverse Industries
as a Project Manager



Agenda

01 INTRODUCTION

02 WHAT IS CAREER AGILITY

03 LIFELONG LEARNING

04 WHAT'S NEXT



Lauri Accardi

PMP, PMI-ACP, DASSM, SPC

PROFESSIONAL

Founder of CataPoint Consulting LLC
Career Coach, Leadership and Agile Expert

EDUCATION

BFA, BA and BA from New York University
MBA candidate at Penn State World Campus
Masters in Strategic Mgmt. and Exec. Leadership.

CERTIFICATIONS

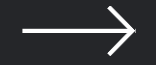
Currently holding certifications from
Project Management Institute, Scrum Alliance,
Scaled Agile, and Smartsheet amongst others

PERSONAL

Mother to 4 kids ranging from 17 to 5, dedicated
wife, cooking and baking are my love languages



LAURI ACCARDI
PMP, PMI-ACP, DASSM



PROFESSIONAL CERTIFICATIONS



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ORGANIZATIONS



The WICT Network
2022 Rising Leader



Phi Sigma Pi National Honor Fraternity



**PENN STATE
WORLD CAMPUS**
American Association of University Women (AAUW)



ADVISORY COUNCIL

HBR Advisory Council



American Business Women's Association (ABWA)



Sigma Nu Tau Entrepreneurship Honor Society



National Association for Multi-Ethnicity in Communications (NAMIC)



Student **Advisory Board**
Student Ambassador



American Migraine Foundation Emerging Advocate

Career Agility



What is Career Agility?

Shift in focus from job titles to unique skills, additional professional value, and focused business outcomes.

Looking outside of one specific industry for knowledge.

Leveraging feedback to continuously improve iteratively to maximize professional growth and value.



Why Adapt?

Diversification of skills and knowledge

Continue to learn and earn
certifications for new skills

Staying relevant in an ever- changing market

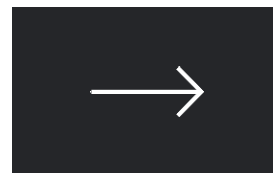
Follow new trends and study
to become a multi-level SME

Opportunities for growth and expansion

Increase scope and job
level because of new skills

NEXT

Challenges while Adapting



Fears

Learning Curve

- It takes time to learn something new
- Trying to learn and apply something new while in a current role can be a challenge

Risk of Burnout

- Trying to do too much at once can increase burnout risk
- Not feeling the immediate benefits can cause a lack of continuous effort

Resistance to Change

- Others may not recognize the value of the change
- There may be jealousy from others who are not looking to change anything



SUCCESSFUL ADAPTATION

Strategies

Growth Strategy

STEP 1

Continuous learning, upskilling, and certifications. Review strengths and weaknesses - turn weaknesses into strengths.

STEP 2

Networking with industry experts in all industries, not just your current one.

STEP 3

Remain open to feedback and iterative improvement. Seek advice from experts and listen to all feedback, not just the good.

STEP 4

Adjust, refine, and seek continued growth. This process never ends.



New Outlook

- Professional agility is crucial for growth
- Adapting to new industries offers more flexibility
- Challenges can become opportunities as you build a skillset that is uniquely you



Thank
you!



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